



Presents

2010 Umpqua Valley Home & Garden Show

March 5th-7th, 2010
Friday-Sunday

Douglas County Fairgrounds
2110 SW Frear Street
Roseburg, OR 97470

Registration & Information Packet

Exhibitor Information

Overview

To bring a quality Home and Garden Show to the Umpqua Valley area. This show will highlight the Umpqua Valley lifestyle to the buying public.

The Show Includes:

Building & Home Improvement

Exhibitors will include builders, remodelors, window and door manufacturers, and any companies with products and services for the home and garden.

Kitchen & Bath

Exhibitors will include cabinet, hardware, countertops, and appliance companies and installers. Also services and specialty companies serving the consumer kitchen and bath industry.

Interior Décor

Exhibiting companies feature window treatments, floor coverings, furniture, art, accessories, closet organizers, and everything involved in home décor.

Outdoor Living

Exhibitors will include landscapers, landscape designers, lawn and garden equipment distributors, outdoor furniture and lighting companies involved with making the outdoors functional.

Recreational, Leisure & Entertainment

Exhibitors include recreational vehicle distributors, pool and spa distributors, wine tasting, food vendors, and home furnishings.

Show Promotion

Newspaper

Advertising in The News Review promoting the show. Also advertising in local news print media prior to the show.

T.V.

Advertising on local and cable T.V. stations promoting the show leading up to the show in addition to full coverage during the show.

Radio

The show will be heavily promoted on Brooke Communications and KGRV radio stations two weeks prior to the show. Brooke Communications will also be doing a live remote broadcast from the show.

CHANGES TO 2010 SHOW:

- Please make sure to reference the "2010 Show Changes" Sheet
- We will be implementing a Compliance Deposit—see "Compliance Deposit Information" Sheet

FAIRGROUNDS RULE—NO DOGS ALLOWED ON FAIRGROUNDS' PREMISES AT ALL TIMES. Guide dogs are allowed ONLY if they have proper documentation.

BOOTH/SHOW INFORMATION

Booth Rental Includes:

10 ft back drape and side dividers
 8 ft table and 2 chairs
 Listing on Show Map
 Exhibitor Badges (3 per space)

Outdoor Space Rental Includes:

8 ft table and 2 chairs (if needed)
 Listing on Show Map
 Exhibitor Badges (3 per 10x10 space)
**canopies are suggested but not required*

Assignment of Booth Location:

Qualified exhibitors who return their exhibit space registration and full payment by deadline are given priority on space assignments. All exhibit space is sold on a first come first serve basis.

Show Schedule

Friday, March 5: 10:00 AM - 8:00 PM
 Saturday, March 6: 10:00 AM - 8:00 PM
 Sunday, March 7: 10:00 AM - 5:00 PM

Move In/Set Up

Wednesday, March 3rd: 8:00 AM - 8:00 PM
 Thursday, March 4th: 8:00 AM - 8:00 PM
NO FRIDAY SET UP unless fee has been paid
** To set up outside the designated set up times, please contact the HBA office at 541-673-3711*

Booth Tear Down

Sunday, March 7th: 5:30 PM - 8:00 PM
 Monday, March 8th: 8:00 AM - 8:00 PM

Exhibit Space Rates—Deadline for entry is February 19th, 2010

Cost per space:

Umpqua Valley HBA Member Pricing:

8'x10'	\$275.00—minimum # of spaces in Douglas Hall ONLY	
10'x10'	\$300.00—Douglas Hall & Exhibit Building	\$325—Conference Hall
20'x10'	\$575.00—Douglas Hall & Exhibit Building	\$600—Conference Hall
30'x10'	\$825.00—Douglas Hall & Exhibit Building	\$850—Conference Hall
40'x10'	\$1025.00—Douglas Hall & Exhibit Building	\$1,050—Conference Hall
50'x10'	\$1,225.00—Douglas Hall & Exhibit Building	\$1,250—Conference Hall
Outside space: \$1.50/sq. foot		

Non-Umpqua Valley HBA Member Pricing: *(There are no discounts for multiple spaces for non-members)*

8'x10'	\$375.00—minimum # of spaces in Douglas Hall ONLY
10'x10'	\$400.00—Douglas Hall & Exhibit Building.
10'x10'	\$425.00—Conference Hall
Outside space: \$2.00/sq. foot	

Requests for booth locations will be considered but not guaranteed. Exhibitors purchasing multiple booths will be positioned to enhance the showroom floor. The Umpqua Valley Home Builders Association reserves the right to modify the floor plans and exhibitor location for the good of show at any time up to March 5th, 2010.

Other items:

Compliance Deposit	\$100 (refundable) - applies to all vendors
Friday Set Up	\$100
220V Hook up	\$80.00/each (110v included with booth rental, extension cords are up to Exhibitor)
Forklift	\$60.00/hr
Internet	\$25
Phone Lines	Must contact Douglas County Fairgrounds to arrange
Table	One 8' table is provided. Additional tables are \$10/each. LINENS NOT PROVIDED
Chairs	Two chairs are provided. Additional chairs are \$2/each.
Exhibitor Badges	Three are provided. Additional badges are \$2/each



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Registration Form

To complete this agreement, the following criteria must be met:

- Exhibitor application completed and signed
- A non-refundable deposit of 50% of total cost must accompany agreement up until December 1st. After December 1st, all agreements must be received with full payment
- Proof of Exhibitor liability insurance must be submitted to the HBA office by March 4th.

Company Name: _____

Your Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____ Fax: _____

Email: _____

Are you an UVHBA Member? Yes or No

Are you interested in giving a demonstration on our Demonstration Stage? Yes or No

Please check (up to three choices) the types of services you provide:

- | | | |
|----------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Electrical Contracting | <input type="checkbox"/> Landscape |
| <input type="checkbox"/> Architects | <input type="checkbox"/> Equipment Rental | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Audio-Video/Home Entertainment | <input type="checkbox"/> Excavating & Grading | <input type="checkbox"/> Marble, Stone, Granite & Tile |
| <input type="checkbox"/> Auto Dealership | <input type="checkbox"/> Exterminators/Pest Control | <input type="checkbox"/> Painting & Wall Covering |
| <input type="checkbox"/> Bathroom Accessories | <input type="checkbox"/> Fences | <input type="checkbox"/> Patio Enclosures & Sunrooms |
| <input type="checkbox"/> Beauty Products | <input type="checkbox"/> Financial Institutions | <input type="checkbox"/> Pools & Spas |
| <input type="checkbox"/> Beverages | <input type="checkbox"/> Fireplaces | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Brick, Stone, Masonry, Sand Suppliers | <input type="checkbox"/> Flooring | <input type="checkbox"/> Roofing Contractors |
| <input type="checkbox"/> Building/Remodeling | <input type="checkbox"/> Food Products | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Building Materials | <input type="checkbox"/> Foundations & Basements | <input type="checkbox"/> Siding & Trim Contractors |
| <input type="checkbox"/> Cabinets | <input type="checkbox"/> Furniture | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Carpentry | <input type="checkbox"/> Garage Doors | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Central Vacuum Systems | <input type="checkbox"/> Green Building | <input type="checkbox"/> Water & Water Purification |
| <input type="checkbox"/> Cleaning & Pressure Washing | <input type="checkbox"/> Heating & Air-Conditioning | <input type="checkbox"/> Wells & Well Drilling |
| <input type="checkbox"/> Closet Design | <input type="checkbox"/> Home Improvement | <input type="checkbox"/> Windows & Doors |
| <input type="checkbox"/> Concrete Products/Supplies | <input type="checkbox"/> House Plans/Home Design | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Countertops Products | <input type="checkbox"/> Inspections | _____ |
| <input type="checkbox"/> Crafts | <input type="checkbox"/> Insurance | _____ |
| <input type="checkbox"/> Decks & Patio | <input type="checkbox"/> Insulation | _____ |
| <input type="checkbox"/> Building Resources | <input type="checkbox"/> Interior Design | _____ |

2010 Reservation & Agreement

I would like to reserve a _____ size booth in the _____ Building/Hall.

My booth preferences are _____, _____ and _____.

I would also like to reserve (220V hookup, Friday set up, extra badges, etc.) : _____

Amount Due: Booth Fees \$ _____
Compliance Deposit..... \$ 100 _____
Additional Items..... \$ _____

Total Amount Due.....\$ _____ (half due by Dec. 1st)

Enclosed is my check (payable to Umpqua Valley HBA)

Please charge my card (Visa or Mastercard)

Names as it appears on card _____ Billing address zip code _____

Credit card number _____ Exp date _____

Signature _____

Agreement

Please read the rules and regulations provided to you separately and double check all information supplied on this form. Your signature on and submission of this application for exhibit space indicates your agreement to be bound by all terms, rules and regulations specified within. Failure to comply with the rules and regulations may prevent participation in future shows. The individual signing this agreement warrants that he/she has been duly authorized to execute this binding agreement and the exhibitor will continue to fulfill these terms even if an individual ceases to be part of the exhibitor's company.

By signing this agreement, you agree to indemnify Umpqua Valley Home Builders Association and hold them harmless from any liability and to assume responsibility and expenses for investigation, litigation an settlement of any compliant, claim or legal action arising from injury or death of any person(s), damage to property of business or other claim of loss or damage, except injury or damage caused by sole negligence of Umpqua Valley Home Builders Association.

In the event any suit or action is brought by the Umpqua Valley Home Builders Association under this agreement to enforce any of its terms or in any appeal therefore, it is agreed that is the Umpqua Valley Home Builders Association prevails, it shall be entitled to reasonable attorney fees, costs and expenses to be fixed by the trial court and/or appellate courts.

In the event that the undersigned party has a past due balance owed to the HBA, the undersigned party may not participate in any future HBA shows, unless the undersigned party obtains written permission from the Board of Directors.

I AGREE TO ABIDE BY THE SHOW RULES, REGULATIONS, POLICIES, AND AGREEMENT

Applicant's Signature: _____ Date: _____

Applicant's Name Printed: _____

- Completed Registration Form
- Payment—including Compliance Deposit
 - Proof of Insurance
- Signed Compliance Deposit Sheet

Please send the items listed above to:
Umpqua Valley Home Builders Association
3000 Stewart Parkway, Suite 206
Roseburg, OR 97471

Fax: 541-957-7731
Email: info@umpquavalleyhba.org