

Presents

# 2011 Umpqua Valley Home & Garden Show

March 4th-6th, 2011  
Friday-Sunday

Douglas County Fairgrounds  
2110 SW Frear Street  
Roseburg, OR 97470

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**Registration & Information Packet**

# Exhibitor Information

## **Overview**

To bring a quality Home and Garden Show to the Umpqua Valley area. This show will highlight the Umpqua Valley lifestyle to the buying public.

## **The Show Includes:**

### **Building & Home Improvement**

Exhibitors will include builders, remodelors, window and door manufacturers, and any companies with products and services for the home and garden.

### **Kitchen & Bath**

Exhibitors will include cabinet, hardware, countertops, and appliance companies and installers. Also services and specialty companies serving the consumer kitchen and bath industry.

### **Interior Décor**

Exhibiting companies feature window treatments, floor coverings, furniture, art, accessories, closet organizers, and everything involved in home décor.

### **Outdoor Living**

Exhibitors will include landscapers, landscape designers, lawn and garden equipment distributors, outdoor furniture and lighting companies involved with making the outdoors functional.

### **Recreational, Leisure & Entertainment**

Exhibitors include recreational vehicle distributors, pool and spa distributors, wine tasting, food vendors, and home furnishings.

## **Show Promotion**

### **Newspaper**

Advertising in The News Review promoting the show. Also advertising in local news print media prior to the show. (The News Review independently prints a Home Show special section that is distributed the week prior to the show)

### **T.V.**

Advertising on local cable and satellite T.V. stations promoting the show leading up to the show in addition to full coverage during the show.

### **Radio**

The show will be heavily promoted on Brooke Communications, KGRV and Raider Communications radio stations two weeks prior to the show. .

## **CHANGES TO 2011 SHOW:**

- We will be once again be implementing a Compliance Deposit—see “Compliance Deposit Information” Sheet

**FAIRGROUNDS RULE—NO DOGS ALLOWED ON FAIRGROUNDS’ PREMISES AT ALL TIMES. Guide dogs are allowed ONLY if they have proper documentation.**

## BOOTH/SHOW INFORMATION

### Booth Rental Includes:

8 ft back drape and 3ft side dividers  
 8 ft table and 2 chairs (linens NOT included)  
 Listing on Show Map  
 Exhibitor Badges (3 per 10'x10' space)

### Outdoor Space Rental Includes:

8 ft table and 2 chairs (if needed)  
 Listing on Show Map  
 Exhibitor Badges (3 per 10x10 space)  
*\*canopies are suggested but not required*

### Assignment of Booth Location:

Qualified exhibitors who return their exhibit space registration and full payment by deadline are given priority on space assignments. All exhibit space is sold on a first come first serve basis.

### Show Schedule

Friday, March 4: 10:00 AM - 8:00 PM  
 Saturday, March 5: 10:00 AM - 8:00 PM  
 Sunday, March 6: 10:00 AM - 5:00 PM

### Move In/Set Up

Wednesday, March 2nd: 8:00 AM - 8:00 PM  
 Thursday, March 3rd: 8:00 AM - 8:00 PM  
**NO FRIDAY SET UP** unless fee has been paid  
*\* To set up outside the designated set up times, please contact the HBA office at 541-673-3711*

### Booth Tear Down

Sunday, March 6th: 5:30 PM - 8:00 PM  
 Monday, March 7th: 8:00 AM - 8:00 PM

### Exhibit Space\* Rates—Deadline for entry is February 10, 2011

#### Cost per space:

#### Umpqua Valley HBA Member Pricing:

|                                |   |                         |
|--------------------------------|---|-------------------------|
| 8'x10'                         | \$300.00—minimum # of spaces in Douglas Hall ONLY |                         |
| 10'x10'                        | \$325.00—Douglas Hall & Exhibit Building          | \$350—Conference Hall   |
| 20'x10'                        | \$600.00—Douglas Hall & Exhibit Building          | \$625—Conference Hall   |
| 30'x10'                        | \$850.00—Douglas Hall & Exhibit Building          | \$875—Conference Hall   |
| 40'x10'                        | \$1050.00—Douglas Hall & Exhibit Building         | \$1,075—Conference Hall |
| 50'x10'                        | \$1,250.00—Douglas Hall & Exhibit Building        | \$1,275—Conference Hall |
| Outside space: \$1.50/sq. foot |   |                         |

#### Non-Umpqua Valley HBA Member Pricing:

*(There are no discounts for multiple spaces for non-members)*

|                                |   |
|--------------------------------|---|
| 8'x10'                         | \$400.00—minimum # of spaces in Douglas Hall ONLY |
| 10'x10'                        | \$425.00—Douglas Hall & Exhibit Building.         |
| 10'x10'                        | \$450.00—Conference Hall                          |
| Outside space: \$2.00/sq. foot |   |

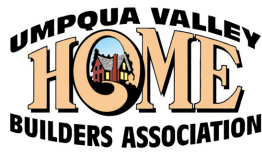
#### Outdoor Food Vendor Pricing:

10'x10' \$150—please note that the Fairgrounds will also charge a fee based on your sales. Contact the Fairgrounds staff for more information.

#### Other items:

|                  |   |
|------------------|---|
| Compliance Fee   | \$100 (refundable) - applies to all vendors   |
| Friday Set Up    | \$100   |
| 220V Hook up     | \$80.00/each (110v included with booth rental, extension cords are up to Exhibitor) |
| Forklift         | \$60.00/hr  |
| Internet         | \$25 (must contact the fairgrounds to arrange for service)                          |
| Phone Lines      | Must contact Douglas County Fairgrounds to arrange for service                      |
| Table            | One 8' table is provided. Additional tables are \$10/each. LINENS NOT PROVIDED      |
| Chairs           | Two chairs are provided. Additional chairs are \$2/each.                            |
| Exhibitor Badges | Three are provided. Additional badges are \$2/each                                  |

\*Requests for booth locations will be considered but not guaranteed. Exhibitors purchasing multiple booths will be positioned to enhance the showroom floor. The Umpqua Valley Home Builders Association reserves the right to modify the floor plans and exhibitor location for the good of show at any time up to March 4th, 2011.



## 2011 Umpqua Valley Home & Garden Show

### Registration Form

**To complete this agreement, the following criteria must be met:**

- Exhibitor application completed and signed
- A non-refundable deposit of 50% of total cost must accompany agreement up until December 1st. After December 1st, all agreements must be received with full payment
- Proof of Exhibitor liability insurance must be submitted to the HBA office by March 4th.

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Are you an UVHBA Member? Yes or No

Are you interested in giving a demonstration on our Demonstration Stage? Yes or No

**Please check (up to three choices) the types of services you provide:**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Appliances<br><input type="checkbox"/> Architects<br><input type="checkbox"/> Audio-Video/Home Entertainment<br><input type="checkbox"/> Auto Dealership<br><input type="checkbox"/> Bathroom Accessories<br><input type="checkbox"/> Beauty Products<br><input type="checkbox"/> Beverages<br><input type="checkbox"/> Brick, Stone, Masonry, Sand Suppliers<br><input type="checkbox"/> Building/Remodeling<br><input type="checkbox"/> Building Materials<br><input type="checkbox"/> Cabinets<br><input type="checkbox"/> Carpentry<br><input type="checkbox"/> Central Vacuum Systems<br><input type="checkbox"/> Cleaning & Pressure Washing<br><input type="checkbox"/> Closet Design<br><input type="checkbox"/> Concrete Products/Supplies<br><input type="checkbox"/> Countertops Products<br><input type="checkbox"/> Crafts<br><input type="checkbox"/> Decks & Patio<br><input type="checkbox"/> Building Resources | <input type="checkbox"/> Electrical Contracting<br><input type="checkbox"/> Equipment Rental<br><input type="checkbox"/> Excavating & Grading<br><input type="checkbox"/> Exterminators/Pest Control<br><input type="checkbox"/> Fences<br><input type="checkbox"/> Financial Institutions<br><input type="checkbox"/> Fireplaces<br><input type="checkbox"/> Flooring<br><input type="checkbox"/> Food Products<br><input type="checkbox"/> Foundations & Basements<br><input type="checkbox"/> Furniture<br><input type="checkbox"/> Garage Doors<br><input type="checkbox"/> Green Building<br><input type="checkbox"/> Heating & Air-Conditioning<br><input type="checkbox"/> Home Improvement<br><input type="checkbox"/> House Plans/Home Design<br><input type="checkbox"/> Inspections<br><input type="checkbox"/> Insurance<br><input type="checkbox"/> Insulation<br><input type="checkbox"/> Interior Design | <input type="checkbox"/> Landscape<br><input type="checkbox"/> Lighting<br><input type="checkbox"/> Marble, Stone, Granite & Tile<br><input type="checkbox"/> Painting & Wall Covering<br><input type="checkbox"/> Patio Enclosures & Sunrooms<br><input type="checkbox"/> Pools & Spas<br><input type="checkbox"/> Real Estate<br><input type="checkbox"/> Roofing Contractors<br><input type="checkbox"/> Security Systems<br><input type="checkbox"/> Siding & Trim Contractors<br><input type="checkbox"/> Tools<br><input type="checkbox"/> Utilities<br><input type="checkbox"/> Water & Water Purification<br><input type="checkbox"/> Wells & Well Drilling<br><input type="checkbox"/> Windows & Doors<br><input type="checkbox"/> Other:<br>_____<br>_____<br>_____<br>_____ |
|---|---|--|

# 2011 Reservation & Agreement

I would like to reserve a \_\_\_\_\_ size booth in the \_\_\_\_\_ Building/Hall.

My booth preferences are \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_.

I would also like to reserve the following additional items (see price list) : \_\_\_\_\_

**Amount Due:** Booth Fees ..... \$ \_\_\_\_\_  
Compliance Fee..... \$ 100 \_\_\_\_\_  
Additional Items..... \$ \_\_\_\_\_

**Total Amount Due.....**\$ \_\_\_\_\_ (half due with signed agreement)

Enclosed is my check (payable to Umpqua Valley HBA)

Please charge my card (Visa/Mastercard/Discover)

Names as it appears on card \_\_\_\_\_ Billing address zip code \_\_\_\_\_

Credit card number \_\_\_\_\_ Exp date \_\_\_\_\_

Signature \_\_\_\_\_

## Agreement

Please read the rules and regulations provided to you separately and double check all information supplied on this form. Your signature on and submission of this application for exhibit space indicates your agreement to be bound by all terms, rules and regulations specified within. Failure to comply with the rules and regulations may prevent participation in future shows. The individual signing this agreement warrants that he/she has been duly authorized to execute this binding agreement and the exhibitor will continue to fulfill these terms even if an individual ceases to be part of the exhibitor's company.

By signing this agreement, you agree to indemnify Umpqua Valley Home Builders Association and hold them harmless from any liability and to assume responsibility and expenses for investigation, litigation an settlement of any compliant, claim or legal action arising from injury or death of any person(s), damage to property of business or other claim of loss or damage, except injury or damage caused by sole negligence of Umpqua Valley Home Builders Association.

In the event any suit or action is brought by the Umpqua Valley Home Builders Association under this agreement to enforce any of its terms or in any appeal therefore, it is agreed that is the Umpqua Valley Home Builders Association prevails, it shall be entitled to reasonable attorney fees, costs and expenses to be fixed by the trial court and/or appellate courts.

In the event that the undersigned party has a past due balance owed to the HBA, the undersigned party may not participate in any future HBA shows, unless the undersigned party obtains written permission from the Board of Directors.

**I AGREE TO ABIDE BY THE SHOW RULES, REGULATIONS, POLICIES, AND AGREEMENT**

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant's Name Printed: \_\_\_\_\_

- Completed Registration Form
- Payment—including Compliance Fee
  - Proof of Insurance
- Signed Compliance Deposit Sheet

**Please send the items listed above to:**  
Umpqua Valley Home Builders Association  
3000 Stewart Parkway, Suite 206  
Roseburg, OR 97471

Fax: 541-957-7731  
Email: [info@umpquavalleyhba.org](mailto:info@umpquavalleyhba.org)